

APRIL

28



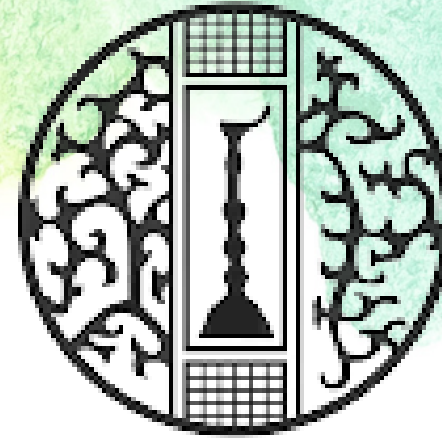
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3 pm to 8 pm

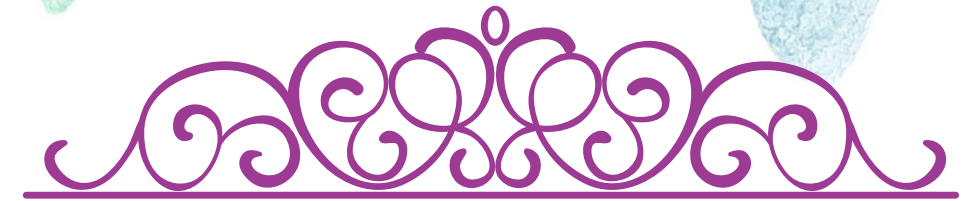
boutiqart.org

boutiqart Younique Mela

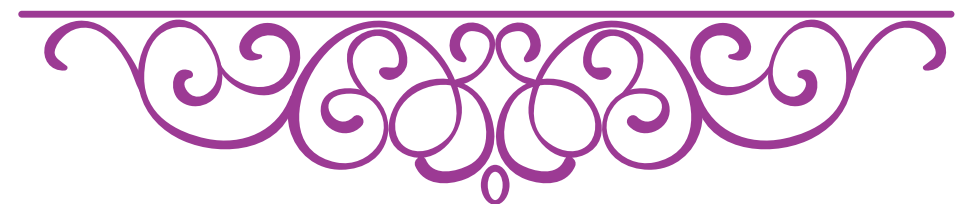


B2B2C Creative Commerce Fair

ICCR



B2B2C CREATIVE FAIR



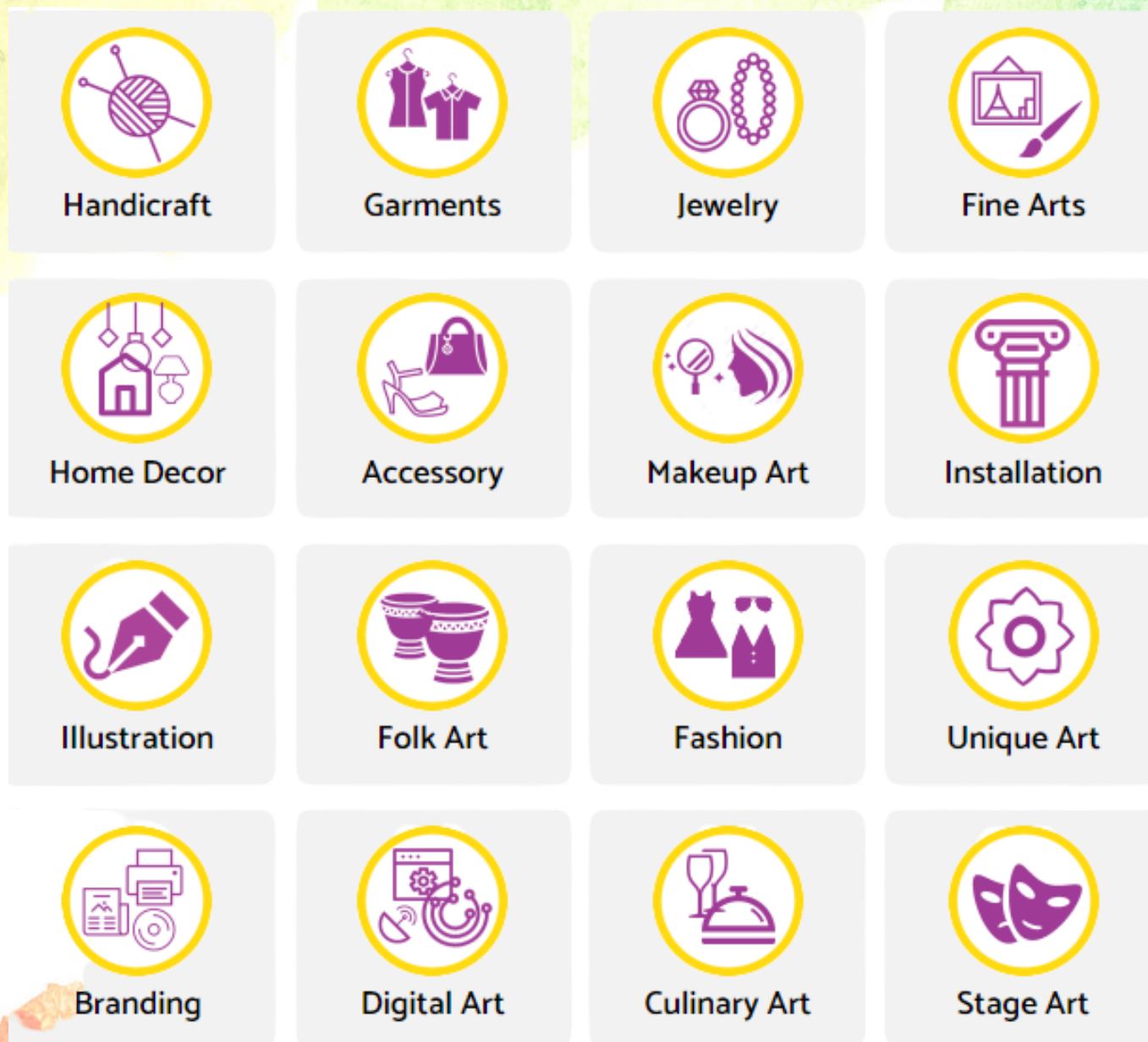
**3-DAY EXHIBITION CUM
MAKERS MEET MARKET**

REGISTER

Creative Entrepreneurs, Artists, Artisans & Boutiques

Participate in the 24x7x365
Creative Commerce Network

boutiqart
**Younique
Mela**
B2B2C Creative Commerce Fair



**BOOK
SPACE
NOW**



APRIL

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boutiqart.org

boutiqart.com

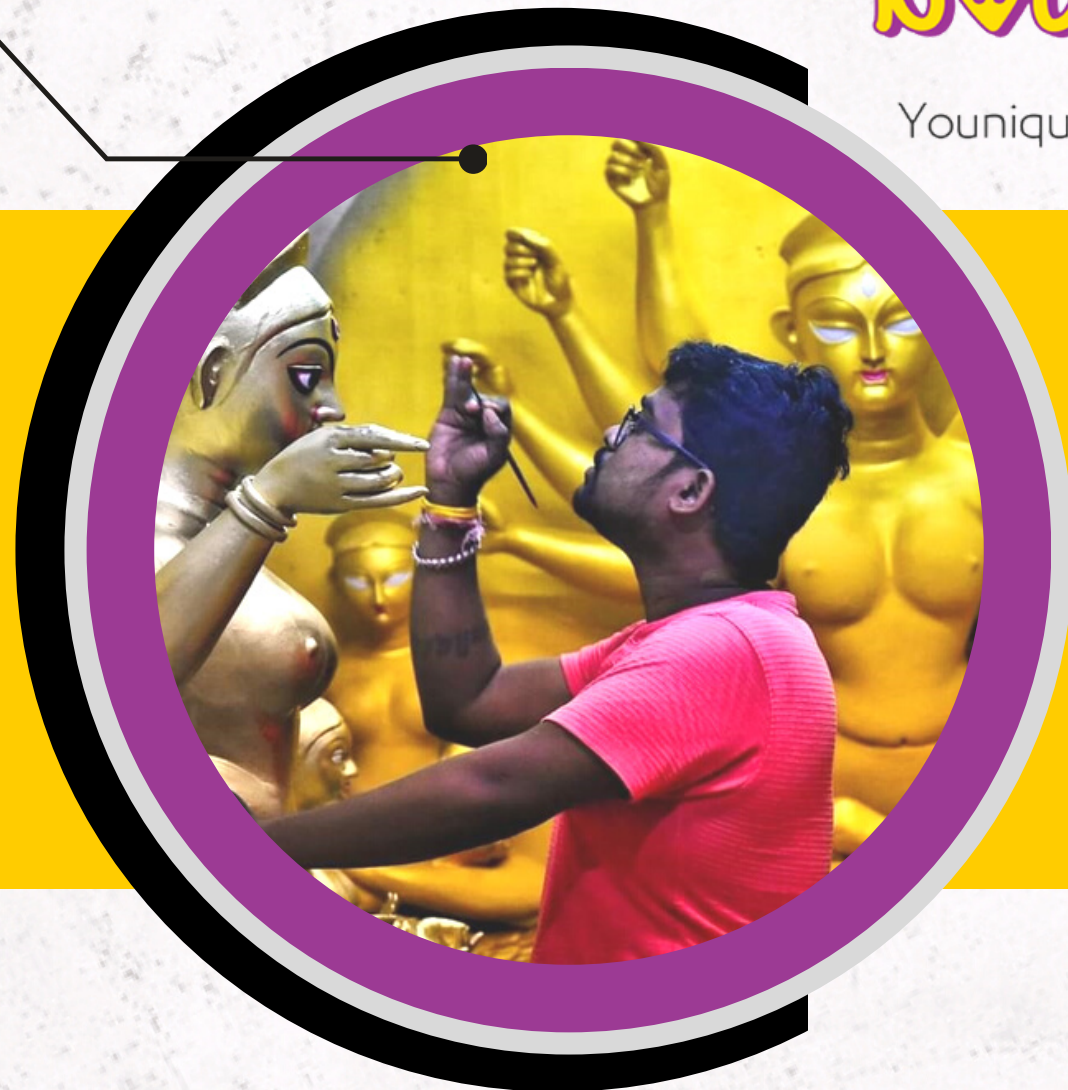
Boutiqart.org



boutiqart

Younique tailor-made mart

Boutiqart.com



Boutiqart.org is a B2B platform for individual and enterprise creative entrepreneurs, artists, artisans, craftsmen, boutiques, and Creative hubs like Kumartuli Idol makers market, and Chandannagar Lighting market to build a network.

Boutiqart.com is a B2B2C marketplace for customers to buy unique art, order bulk, and customized services directly from creators' profiles, Live Shop, Event listing and even plan visits to the artists' hubs.

Event Highlights:

- *100+ exhibitors showcasing their products and services*
- *Networking opportunities with creative entrepreneurs*
- *Workshops sessions & Product Photo/Video*
- *Live shop streaming and product demos*
- *B2B sessions on MSME, Startup India, EXIM, Logistics, Digital marketing, E-commerce Portal Listing, Funding, and Marketing Promotion.*
- *Boutiqart membership plans for Creative Members & Entrepreneurs*
- *Sponsored Creator program*

STREAMING

LIVE

boutiqart
Younique
Mela
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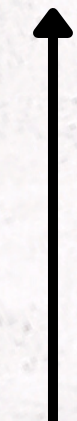
3-DAY FAIR FEE

ARTIST & CREATIVE ENTREPRENEURS

boutiqart
**Younique
Mela**
B2B2C Creative Commerce Fair

#CREATIVE E-COMMERCE PROFILE

FREE



PREMIUM

₹ 10K*

Premium Space
Preferential Booking

STANDARD

₹ 6K*

Standard Space
First Come-First Serve

BASIC

₹ 3K*

Group Space
Organizational Booking

boutiqart.com

* CONDITIONS APPLY



TERMS & CONDITIONS

Eligibility: Participation in the Boutiqart Yunique Mela Exhibition is open to creators who have registered for the event and have been approved by the organizers.

Registration: Creators must register for the Boutiqart Yunique Mela Exhibition by the deadline (20th of April 2023) specified by the event organizers. Registration fees must be paid in full before the registration deadline to secure a spot at the event. Registration for Boutiqart Creative Membership Plan will be as per the pricing of the said portal/app.

Booth Allocation: Booths will be allocated by the event organizers based on the availability (First come First Serve) and suitability of the creator's product/service. The event organizers reserve the right to change booth allocation at any time for operational reasons.

Product/Service Display: Creators must display only the products/services that have been approved by the event organizers. Any inappropriate or offensive content will not be allowed.

Product/Service Sales: Creators are permitted to sell their products/services at the exhibition through online transactions through our platform or UPI QR only. Any sales of illegal or counterfeit items are strictly prohibited. Creators are responsible for complying with all relevant laws and regulations of the venue.

Payment: All sales transactions must be handled by the creators themselves, however, the payments will be collected through a centralized billing counter handled by Boutiqart authority. The organizers will not be responsible for any payment disputes between the creators and their customers.

Insurance: Creators are responsible for ensuring that their products/services are adequately insured for the duration of the exhibition. Organizers will not be held responsible for any counterfeit/Damaged delivery.

Marketing: The organizers reserve the right to use creators' names and product/service images, and videos for marketing purposes related to the exhibition both for event ATL, BTL, Web Portal, App, and Social Media. Creators may also use their participation in the exhibition for their own marketing purposes.

Liability: The event organizers will not be responsible for any damage to or loss of creators' products/services or personal belongings during the exhibition. Creators are responsible for the loss or damage of any prop (Table, Chair, Hanger, Hooks, Standee, or anything provided during the exhibition), and a penalty will be charged to compensate the owner or authority)

Cancellation: If a creator needs to cancel their participation in the exhibition, they must notify the event organizers in writing before 15 days of the event. Cancellation charges of 50% of the deposit amount will be deducted at the time of the cancellation.

Dispute Resolution: Any disputes arising from participation in the Boutiqart Yunique Mela Exhibition will be resolved through only negotiation and mediation. Any litigation if may arise will be under Kolkata jurisdiction.

Compliance: Creators are responsible for complying with all terms and conditions of participation in the Boutiqart Yunique Mela Exhibition. The event organizers reserve the sole discretionary right to remove any creator from the exhibition who violates these terms and conditions.

Changes to Terms and Conditions: The event organizers reserve the right to change these terms and conditions at any time for operational reasons. Any changes will be communicated to creators in due time.

boutiqart
**Yunique
Mela**
B2B2C Creative Commerce Fair



Younique Creative Commerce Network

Payment: All payments for Space Booking / Boutiqart Membership Plan have to be made in favor of the following accounts:

BANK DETAILS (Non-GST): Drisyayon Current A/C: 31283277208 IFS Code: SBIN0001896 (Paytm / Phone pay / G pay 8584029535)

PAYMENT GATEWAY LINK:



BANK DETAILS (GST): Idearcade Digital Solutions Pvt. Ltd. C/A: 10210006108676 IFSC Code: BDBL0001569 GST: 19AAGCII922C1ZW SWIFT Code BNDNINCC - BANDHAN BANK LIMITED (Lake Gardens Branch)

PAYMENT GATEWAY LINK:



**BOOK
SPACE**



SIGN UP
NOW



Join Our Creative Commerce Network

Whether you're an artist or creative entrepreneur looking to showcase your talent or a business seeking to customise or bulk order a bespoke art piece, We facilitate the B2B2C Digi-Physical Support.

e-Com Profile

Fair

Live Shop

Franchisee

Logistics

EXIM

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An Initiative By

Idearcade Digital Solutions Pvt. Ltd.



idearcade.com

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drisyayon.com